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July 23, 2010: In This Issue

[Important Reminders](#)

[Registration for Remote Academy Sites Now Open](#)

[Pilot Regional Soccer League](#)

[Thank You Sponsors!](#)

Quick Links

[Home Page](#)
[About Us](#)
[Register](#)

PRESEASON CAMP REGISTER TODAY!

July 26-30-US Cellular

For more information, visit our website or click here to [Register for PreSeason Camp](#).

[Join Our Mailing List!](#)

IMPORTANT DATES

July 20:

On-Line Registration Opens for Alliance Academy Remote Locations

July 22:

9-12pm: Summer League at US Cellular

July 26-30:

PreSeason Camp!

July 24:

9-12pm: Summer League at US Cellular (**last day**)

9-10am: Total Play at US Cellular

10:15am: SAQs-US Cellular

July 25:

SIDELINES eNewsletter

FC ALLIANCE NEWS, UPDATES & UPCOMING EVENTS

Important Club Reminders

PreSeason Camp - Register On-line! July 26-30-US Cellular

FC Alliance PreSeason Camp is just around the corner, so mark your calendars for our biggest and best camp of the year! The cost is just \$135 for this 5 day camp and includes 2 practice shirts that can be used for the 2010/2011 season. Click [here](#) to Register

Need Help Paying for Soccer?

FC Alliance supports two fundraising programs to help families earn credits to pay for a players Club Fees and Team Fees by simply buying gift cards from stores where you already shop. The two separate programs are the Scrips Program and Grocery Card Program. **Please note that Scrip Orders Are Due July 25th!** [Learn more](#)

Last Day of Summer League

The last day for Summer League will be July 24 at US Cellular Soccer Complex. The game schedule is posted on-line. The regular Saturday activities of Total Play (pick up games), SAQ and Goal Keeper sessions will also occur this Saturday! See important dates in left column.

Alliance Academy Now Offered in New Locations!

Calling all players, siblings and friends! FC Alliance is excited about the continued growth of our Club and are pleased to announce that we are now offering the Alliance Academy Program at a number of convenient new locations throughout our region! Our Alliance Academy Program is a developmental soccer program designed for players aged 4 to 18 years that are looking for more structure and training than a recreational team provides, without the additional training requirements and travel commitments of a competitive team.

The Academy Program will be offered at the following locations:

- US Cellular/Hardin Valley
- Carl Cowan/North shore
- Johnny Long/Hardin Valley
- Ebenezer/Bearden Adaptive
- Academy Park (Hickory Creek)
- Dry Gap/North Knox
- Lenoir City/Loudon
- Madisonville
- Anderson County

Practices and games will be held during the week at the locations where players register. Registration for the remote Academy sites is now open on-line! Click [here](#) to register!

Scripts Orders Due!

July 26-29 (9am, 3pm & 6pm): SAQs at Johnny Long Training Facility

July 30 (6pm-9pm):
Family Fun Night!
US Cellular All Families
Welcome! Cost: \$10/Family

July 31:
9-10am: Total Play at US Cellular
10:15am: SAQs-US Cellular

August 15:
Registration deadline for the FC Alliance Fall Classic 2010
Sept 11-12: FC Alliance Fall Classic 2010 Tournament

Introducing the Pilot® Regional Soccer League



FC Alliance is pleased to announce the formation of the Pilot® Regional Soccer League (PRSL). PRSL is a full service youth soccer league sponsored by Pilot® Corporation made up of over 100 teams from eastern, central, and southern Tennessee as well as western North Carolina. These teams include middle school, recreational (AYSO and Upward) and competitive/select. The PRSL play dates will be consolidated into set play dates in September, October and November with rain dates scheduled.

The home of the PRSL is US Cellular® Soccer Complex in Knoxville. The league also plays matches at participating teams' home fields. A portion of the funds generated will be dedicated to the development of Knoxville's TOP Soccer League for physically and mentally handicapped children.

The PRSL was formed to aid in player and Club development by:

- **Creating a conveniently located, family friendly environment:** With 60% of the matches played at US Cellular Soccer Complex we can replicate a fun and festive tournament atmosphere right in our own backyard!
- **Encouraging player development and providing appropriate levels of competition:** Teams are placed with other similar strength teams, not only placed by age and gender. The Academy format for the developmental ages U9-U11 allows for less restrictive rosters, so teams can be equally matched by competitive strength.
- **Fostering Coach Development:** Having multiple matches at one location will allow coaches to interact and learn from one another. Club directors will have the opportunity to see their teams and staff in multiple matches and situations in one weekend.
- **Offering Referee Development:** TSSA Assessors will attend two play dates during the fall season. New referees will be mentored.
- **Providing Soccer Education:** Establishes detailed league rules that will aid in educating the parents, players and coaches.

Visit www.PRSLtn.com for more information!

Sponsors & Volunteers Transform Academy Park

Over the last 24 months, the fields at Academy Park have been [transformed](#) thanks to the very generous support from our sponsors and

volunteers! The fields were leveled, a sprinkler system was installed, drainage added, parking expanded, lights repaired and re-lamped and netting has been run the entire length of the fields' lake side border have been added! The next time you are out at Academy Park, take a look around and if you come across one of our sponsors or volunteers, be sure to say "thanks!" If you are interested in becoming a sponsor, click here for more information.

Keep your foot on the ball!

Sincerely,

FC Alliance Marketing Team
c/o Roseanne M. Cohen
www.fcallianceknox.org

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